

Entry Number..... **P13**
Company..... **Xerox Corp.**
Contact, Title..... Brian Segnit, Manager, Photo Publishing
Address..... 800 Phillips Road, #0212-06S
City, State, ZIP, Country..... Webster, NY 14580-9791 USA
Tel..... 585-422-3600
Email • Website..... brian.segnit@xerox.com • www.xerox.com
Booth..... **3121**

Category..... **DIGITAL PRESS: DIGITAL PRESS 21-70 PPM**
Maximum Media Size..... 13" x 19.2"
Maximum Printable Area (if different) .. 12.72" x 18.9"

Equipment

Printer Model/Manufacturer..... Xerox 700 Digital Color Press
Printer Price..... \$59,900.00

Software and Consumables

RIP (if used)..... CX Print Server, Powered by Creo
Output Media Used..... Xerox Supreme Gloss C1S 210gsm
Toner/Ink Used..... Xerox Emulsion Aggregation (EA) CMYK toner

Printer Specifications

Speed..... 70 ppm
Max Resolution..... 2400 x 2400 dpi
Dimensions of Printer..... 54" (h) x 68" (w) x 31" (d)
Weight of Printer in Lbs..... 617 lbs.

Neutral Gray Balance Reproduction.... 8.000
Saturation..... 7.167
Shadow Depth Quality..... 7.500
Overall Tonality and Detail..... 7.333
Highlights and Specular Highlights.... 6.667
Flesh Tones..... 5.833
Hue Shift..... 6.833
Text/Resolution Target..... 7.500
Color Measurement Score..... 5.500

TOTAL SCORE.....6.783